

Annual Awards & Ball 2015

21st November 2015

Sponsorship Packages

A. LEADING SPONSOR

1. Logo on the SAL website;
2. Logo on the event flyer/invite;
3. Full table for 12 people (cost of which is normally £1,020);
4. A double page advert in the event brochure with one page dedicated to the Director's message;
5. 3 items in the event gift bags provided to each attendee of the event (e.g. promotional items etc);
6. Presentation of the Lifetime Achievement Award;
7. Promotion on all SAL's social media platforms (Twitter, Facebook & LinkedIn);
8. Logo on the main rolling Media Backboard;
9. Opportunity for signage and stand within the drinks reception area for duration of the whole evening.

Sponsorship cost= £10,000

B. 3 x AWARD SPONSORS

(Criminal Lawyer of the Year; Commercial/Civil Lawyer of the Year and Rising Star)

1. A full page advert in the event brochure;
2. Full table for 12 people (cost of which is normally £1,020);
3. Logo on Media Backboard;
4. 2 items in the event gift bags provided to each attendee of the event (e.g. promotional items etc);
5. Opportunity for signage and stand within the drinks reception area for duration of the whole evening;

6. Presentation of the respective Award.

Sponsorship cost = £5,000 per Award

C. RAFFLE

Have 3 prizes (which are donated)

D. BROCHURE PAGES

¼ page £100

½ page £150

F/P £200

F/P £125 with a table of 12 (instead of usual price of £200)

E. GIFT BAGS

A company can place an item in the gift bag for a charge of £200. There will be 600 gift bags so the company will need to provide 600 x the promotional item they want to use (business cards, pens, literature, sweets etc)

F. OTHER ITEMS OF SPONSORSHIP

❖ Sweets jars or equivalent

❖ Wine for the table, however must be a minimum of 200 bottles – 100 red (Rioja or Merlot) and 100 white (Sauvignon Blanc or Chardonnay)